

5 minutes with...



Andrew Cameron
from RioLife

Along with fellow young guns Jeremy Liddle and Andrew Maciver, Andrew Cameron (above, right with Liddle on left), imports certified organic Açai berry products from Brazil to Australia. One per cent of all retail sales are donated to the Amazon Friendly Initiative to help build and fund schools in the surrounding areas where they source their wild harvested berries.

The inspiration for starting RioLife... stems back to the original discovery of the Açai berry on the beaches of Rio; experiencing an incredible nutritious food that was so suited to the lifestyle and beach culture much like we have in Australia.

We opted for organic because... Açai is virtually all-organic naturally; it is wild harvested and one of the few fruits in the world yet to be tampered with by humans never being touched with pesticides, herbicides, synthetic fertilisers or any conventional practices.

We incorporated corporate responsibility into our business with a one per cent donation because... if we're getting a fruit from someone else's backyard, it is only fair to give something back. And education is one of the first steps in empowering people to make positive change in their own natural environment.

The next big thing... would be to become completely fair trade certified – a difficult task when the berries are wild harvested and not technically grown on land title areas, the prices are determined on a day-to-day basis, and there are a lot of people involved in the harvesting process. Visit www.riolife.com.au



5 ways to...

Reduce your work waste

1. RECYCLE. Different businesses need different recycling solutions. Search re-use and recycling options for common materials in your office at www.businessrecycling.com.au. To take the guesswork out for staff, bins should be labelled clearly.

2. COMPOST. Yes, it is practical to collect organic waste in either small or large businesses! One Bokashi bin works well for a small office of up to 15 staff and should only need to be emptied every four weeks; saving close to 70 kg of CO² a year.

3. PRINT DOUBLE-SIDED. It's so simple to set all your office printers and computers to print double-sided and save reams of paper.

4. BUY IN BULK. Use refillable products and avoid purchasing single-use or disposable items.

5. MAKE A PLEDGE. Provide a real incentive to go green by getting recognition for making changes. Sign up to www.carboncompass.com.au.

Pilot Bottle 2 Pen

Introducing the first refillable gel ink pen made from recycled plastic PET bottles. The funky design with a transparent barrel and grooves resembles its former life as a plastic bottle. Available in blue, black, red and green. \$4.10 each, www.pilotpen.com.au



Eco-drive

With travel and transport costs rising with the price of fuel, lower your business costs and eco-footprint with a green company car. To choose from a guide of green cars available in Australia, check out the ratings based on top performers, top sellers, greenhouse gasses and air pollution emissions at www.greenvehicleguide.gov.au.



Spotlight on...

Tamburlaine winery

As Australia's largest producer of labelled certified organic wines, Tamburlaine is also a pioneer for sustainable business management. Already renowned for practicing sustainable farming techniques, they have recently managed to drastically reduce their energy consumption by 60 per cent. "Energy saving has become our latest agenda," says Mark Davidson, CEO of Tamburlaine. A recent energy audit conducted with the assistance of the NSW Government has already helped them to eliminate 740 tonnes of carbon pollution from entering the atmosphere, which has also saved them as much as \$100,000 per year. "Particularly for small to medium businesses, it just makes common sense to properly evaluate where they could invest money to make the best return. And what we've been able to demonstrate is that properly advised – and really you do need some independent advice on this to make it easy – you can make a significant difference to your bottom line." For more info on their business and great wines, visit www.tamburlaine.com.au